

## Breakout session 2

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### Diversity of end-users

What are the consequences for innovation strategies including investments, involvement of stakeholders, knowledge flow and circulation?

# Outline

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1. Who are the stakeholders around the table?
2. Who are the end-users?
3. How to identify the knowledge gaps? Which are the weak signals?
4. How and who to prioritize when funding is restricted?
5. How to disseminate new knowledge? How to promote an early adoption?
6. Which role could the advisory service play in the future?

# 1. Who are the stakeholders around the table?

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- Ministries of agriculture and innovation
- Advisory services
- Food industries
- Researchers
- Funding organisation
- Farmers

## 2. Who are the end-users?

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- The planet....
- Farmers, consumers
- Circular economy
- End-users or targets? End-users of what?
- Source of funding
- Impossible to define end-users univocally

### 3. How to identify the knowledge gaps? Which are the weak signals?

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- Demand/supply analysis
- Dialogue between farmers, researchers, industry etc.
- Long/term collaboration of all stakeholders
- Continous communication to build trust
- Farmers should be educated
- Involve the stakeholders in the whole innovation programs – workshops, reference groups, relevance and scientific quality
- Make the research available

## 4. How and who to prioritize when funding is restricted?

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- Which knowledge to disseminate
- What do farmers need?
- Educated farmers to define knowledge gaps
- Farmers association involved

## 5. How to disseminate new knowledge? How to promote an early adoption?

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- Communication
- Open field days, demo farms
- Involve the retailers
- Intellectual property...
- Virtual communities, project database
- Farmers opinions


## 6. Which role could the advisory service play in the future?


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- Two-way communication
- Applied research
- More cooperation





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
Research programme 


All 

Application year 

All 

Final report year 

All 

Search 

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## PRACTICAL SOLUTIONS TO ENABLE RICH AMOUNTS OF STRAW AT FARROWING

Project status:	Finished	
Project number:	H0950218	
Final report date:	2011-03-01	
Main applicant:	Helena Elmquist	
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Grant so far:	690 000 SEK	
	Year 1: 690 000 SEK	

### Application abstract

The use of a rich amount of straw at farrowing show positive effects on pig welfare, health and production result. Taking advantage of this knowledge may lead to a competitive advantage not only for the individual farmers, but also for Sweden in an international perspective. The limiting factor for many farmers though, is the manure handling systems' ability to manage rich straw content. It is important to gain an overall picture of what problems may arise and how they can be solved. This project will describe simple, robust, financially favourable and practical manure handling solutions. Data will be collected by using a survey followed by interviews and documentation. The results aim to improve occupational health as well as animal welfare in piglet production.

### Summary of final report

### Popular scientific report

### Final report

- Online project database
- 1 451 projects 2013-09-30
- Project facts, summaries and reports
- Available to researchers, advisors, farmers and everyone else