

Technology.Transfer.Application.

EURAGRIA
Vienna
October 02, 2012

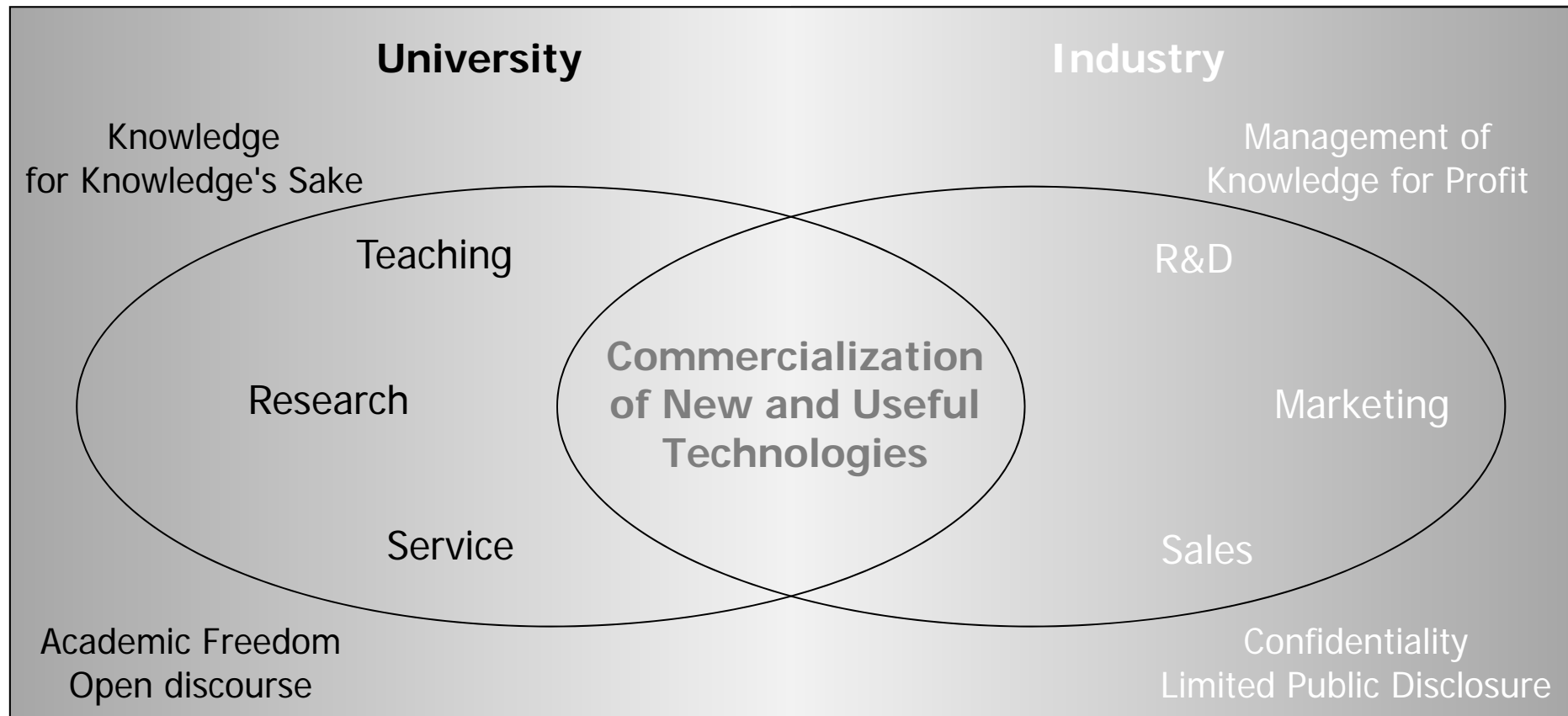


Uwe Haug

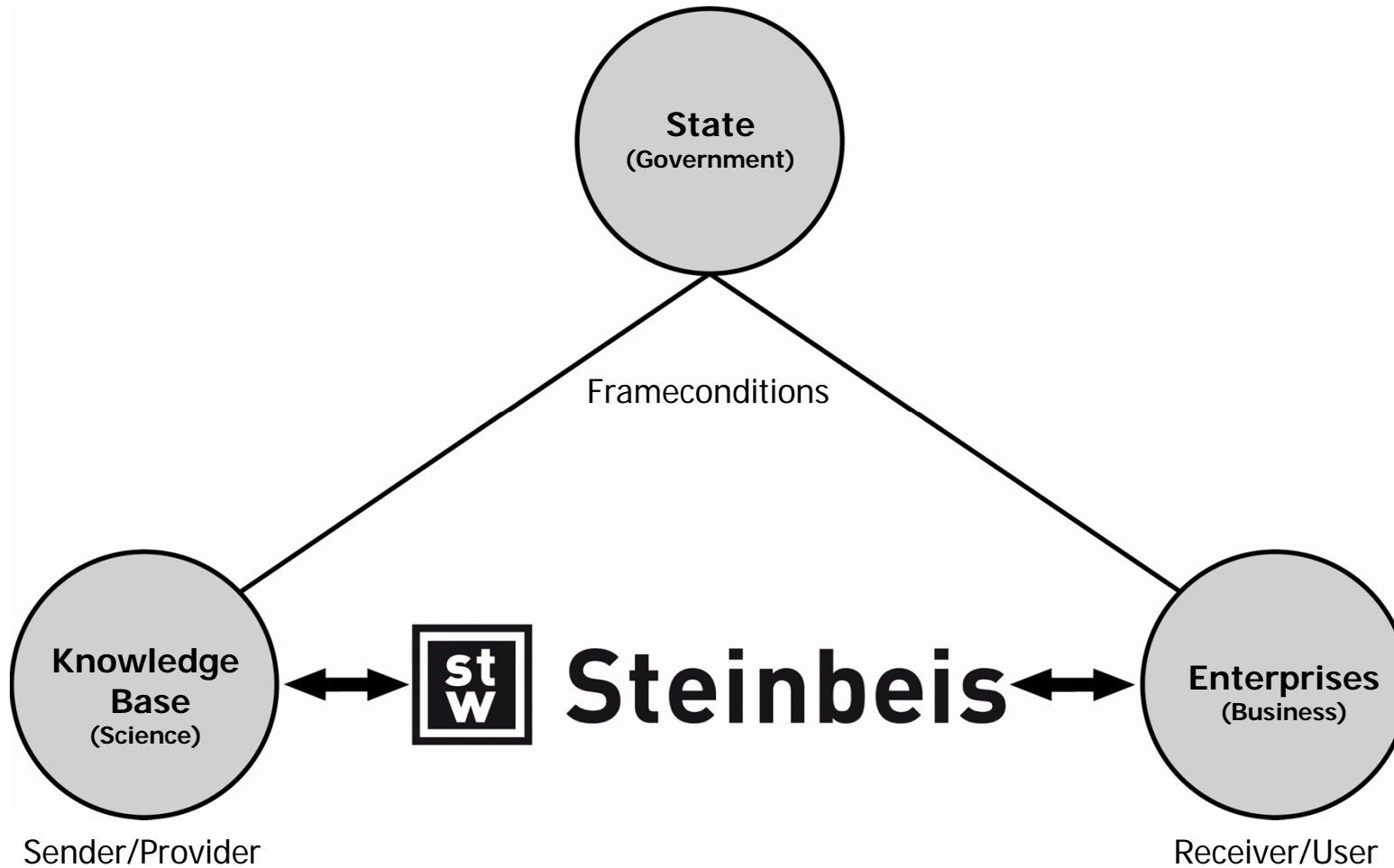
- **Knowledge & Technology Transfer (KTT): Basic System**
- **Steinbeis Network**
- **Steinbeis University Berlin**

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Conflicting Values - Common Interest



Source: Berneman [2003], University Industry Collaboration: Partners in Research Promoting Productivity and Economic Growth, S. 33

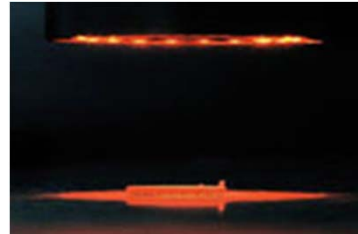


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Consulting

At every stage of the
value chain



Research and development

Fostering successful
transfer



Evaluation and expert reports

Forming the basis for
decision making



Training and employee development

As a key competitive
factor

Steinbeis organization & structure



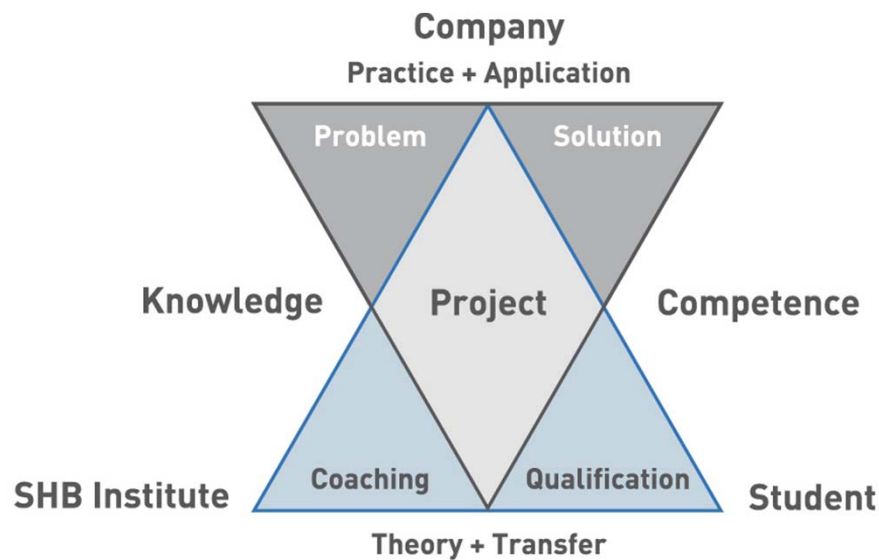
[As of December 31, 2011]

1335511-2012-04

The following facts provide a snapshot of the expertise and resources we were able to make available to and with our clients in the year 2011:

- 855 Steinbeis Enterprises worldwide
- 134 Mio. EUR total turnover
- 697 professors, 1.462 employees,
3.631 contractors

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- **Foundation 1998**
- **Teaching Staff 1.519**
(52 full-time)
(1.467 avocational)
- **Students 5.620** (age: Ø 33)
(6.118 grad.)
- **Institutes 145**
- **Study Concept**
Project Competence Program
(Bachelor, Master, PhD)
- **Financing**
private via projects

Source: Steinbeis 1983-2008, 1st edition 2011

Thank you for your attention!



Stuttgart

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