## EURAGRI CONFERENCE 2018 - Oslo

24 &25 sept 18Cross sectional Opportunities in the Bio-economy



#### Flanders? SMALL COUNTRY...

• 5.000.000 people flat / fertile / temperate maritime climate

### • 600.000 ha for agriculture

- 1/2 Flanders' surface
- minus 3%/year
- Organic farming 5000 ha

#### • 25.000 farms (3/4 professional)

- minus 4%/year & remaining farms grow in size (25 ha. av.)
- Organic farming 5000 ha

#### Ag? Intensive & high quality levels

## ...GREAT FOOD ! (slogan of food sector)

- 21% of turnover of Flanders' industries
- 62.000 direct jobs
- Innovation investments
  - Chocolate (2,1 Bn €), sweets, ...
  - Potato products (1,4 Bn €), Frozen vegetables (1,1 Bn €), Fruit ..
  - **Beer** (1,1 Bn €)
  - Meat (beef, porc...)

#### Exporting

- 1/2 or + 19 Bn €
- + 8% of total Belgian export
- + 2% of Belgian BBP



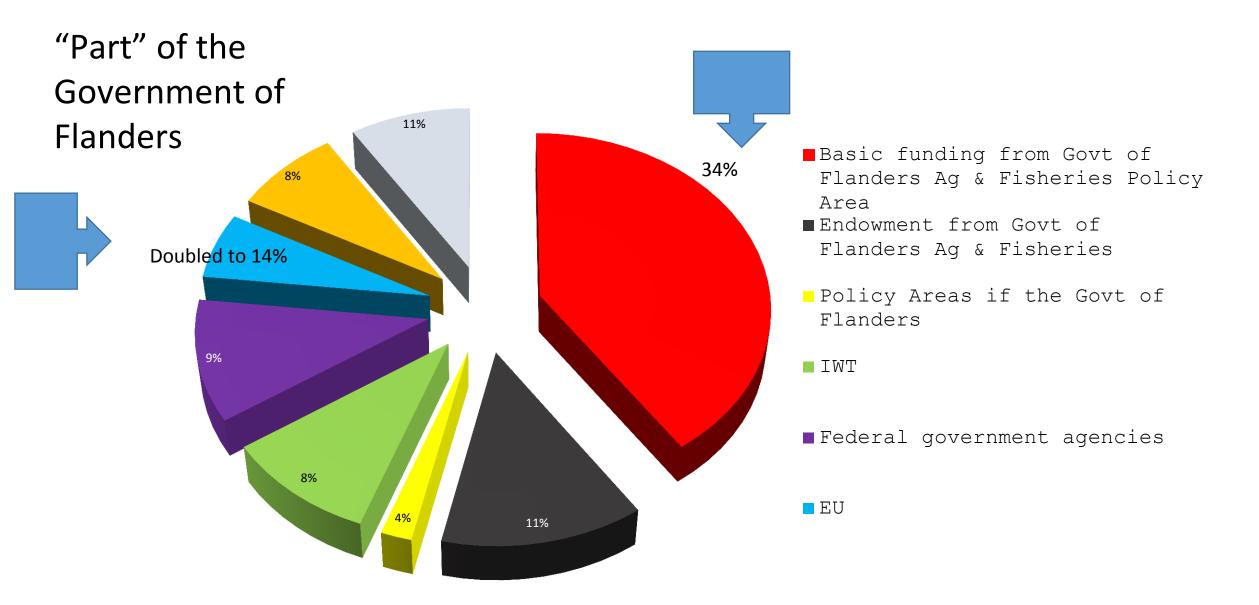
#### This is ILVO

"Flanders research institute for agriculture, fisheries and food"

Multidisciplinary, independent, specialized services, Integrated, cross sectional, transdisciplinary



### ILVO: division of operational turnover (45 mio €/year)



# SDG's @ ILVO

2017

External consultant

- participation
- bottom up

Taskforce: in + one year

- selection
- -action plan

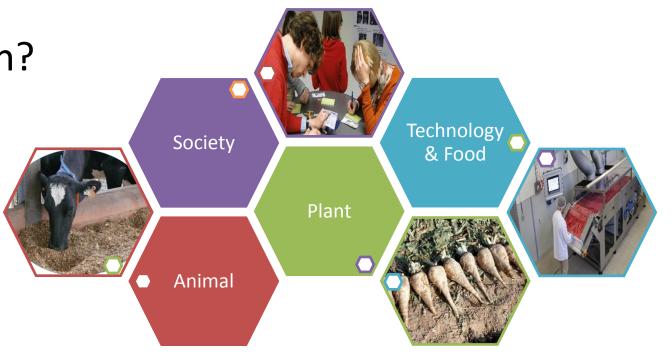
Work in progress



### SDG's @ ILVO: 3 questions

# Added value?

Difference with existing mission? Discovering blind spots Holistic & systemic thinking More globally looking? Real acceleration ?



## SDG's @ ILVO: 3 questions

- 2. (Far) beyond easier levels ?
- Low hanging fruit?
- Strategic research topics?



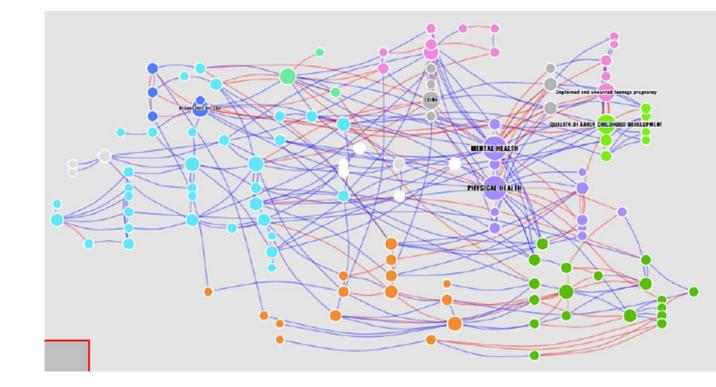


## SDG's @ ILVO: 3 questions

# Impact monitoring?

- rather moral, qualitative, approximate evaluation
- over-weighty quantification of ... indicators: no thanks

3.



### BIO-ECONOMY @ ILVO

# Principles:

- Cascade of added values
- Focus on SMEs
- Mediumsized, local streams
- Regional (cross-border & cross-
- sectional) chains
- System thinking: ec/ecol/soc trade-offs
- & win-wins? LCA?
- Circular economy/ closing the loop
- Research & Innovation: identifying opportunities

Van grond tot bord!

Van grond tot industrieel product en terug?



https://www.ilvo.vlaanderen.be/Portals/68/documents/Media theek/Brochures/Brochure\_bio\_economie.pdf

#### Primary production of biomass

#### Calendula/ taraxacum/ miscanthus/ larvae

••••

- New crops
- New techniques (Agroforestry Multi use)
- Breeding / New Breeding Technologies
- Adaptation of crops to different conditions or



#### Case: The heart of the CAULIFLOW

Problems:

- Systematic loss of edible goods (society)
- Washing out of to much postharvest nutrients (farm)
- Processes of harvesting and in the factory needed adaptation
- Risks and marketing challenge in frozen food SME (processor)
- R&D / funding / investment
- Bottom line:
- sustainable / local/ SME / cross sectional / win-win / multi-actor
- rocket science? / optimizing values in a chain where each others problems are tackled together
- VOUCHER system: 'Circular Flanders' (technical developments)



#### Accelerate the transition? Lessons & hints

Solving the problem of fair sharing of added values between partners

Solving the value dilemma 'food versus renewable energy'

Optimizing the capricious chain of research

Living labs to reduce the risk of targeting 'irrelevant' virtual bio-economy chains.



Thank you.

# Food PILOT: A busy point of contact

In 2017:

- Many projects, 1-on-1 and collective
- 23.677 food analyses for 224 companies
- 332 pilot tests for 104 companies (40% KMO)
- 104 advisory services
- 73 intake meetings
- 5 network events





#### op semi-industriële apparatuur



Pasteurisatie- UHT-sterisilatielijnen

Drooglijnen

Vleeslijn

Saplijn

Extrusielijn

Mengen en vermalen

en andere ...

#### kennisoverzicht

Studie van (wetenschappelijke) literatuur

Van idee er

testen en analyseren van een nieuw recept of verbeteren van een verwerkingsproces

opschaling naar (semi-)industriële productie

kennismaken met de nieuwste technologieën

www.foodpilot.be

# recept- en proces-ontwikkeling

Advies op maat





#### laboanalyses

#### disciplines:

Houdbaarheid



- Allergenendetectie
- Reiniging en desinfectie



Inhoudsstoffen bepaling



꼬즈

Microbiologische, fysische, chemische kwaliteit

Activiteiten voor kwaliteitsborging

#### begeleiding



Gratis intake gesprek Analyse probleemstelling en eerste advies



Stapsgewijs richting

Confidentialiteit



#### LIVING LABS

Open house - open innovation - society

- Food Pilot (KRATOS innovation advice for small farmers)
- Animal Husbandry (Dairy farm, Pig campus, poultry)
- Precision faming
- Agro-ecological farming
- Diagnostic Centre for Plants
- Bio-economy

• ...