# FLANDERS' FOOD: POWERFUL INCENTIVES FOR INNOVATION, BOTH COLLECTIVE AND INDIVIDUAL



# SPEARHEAD CLUSTER FOR AGRIFOOD

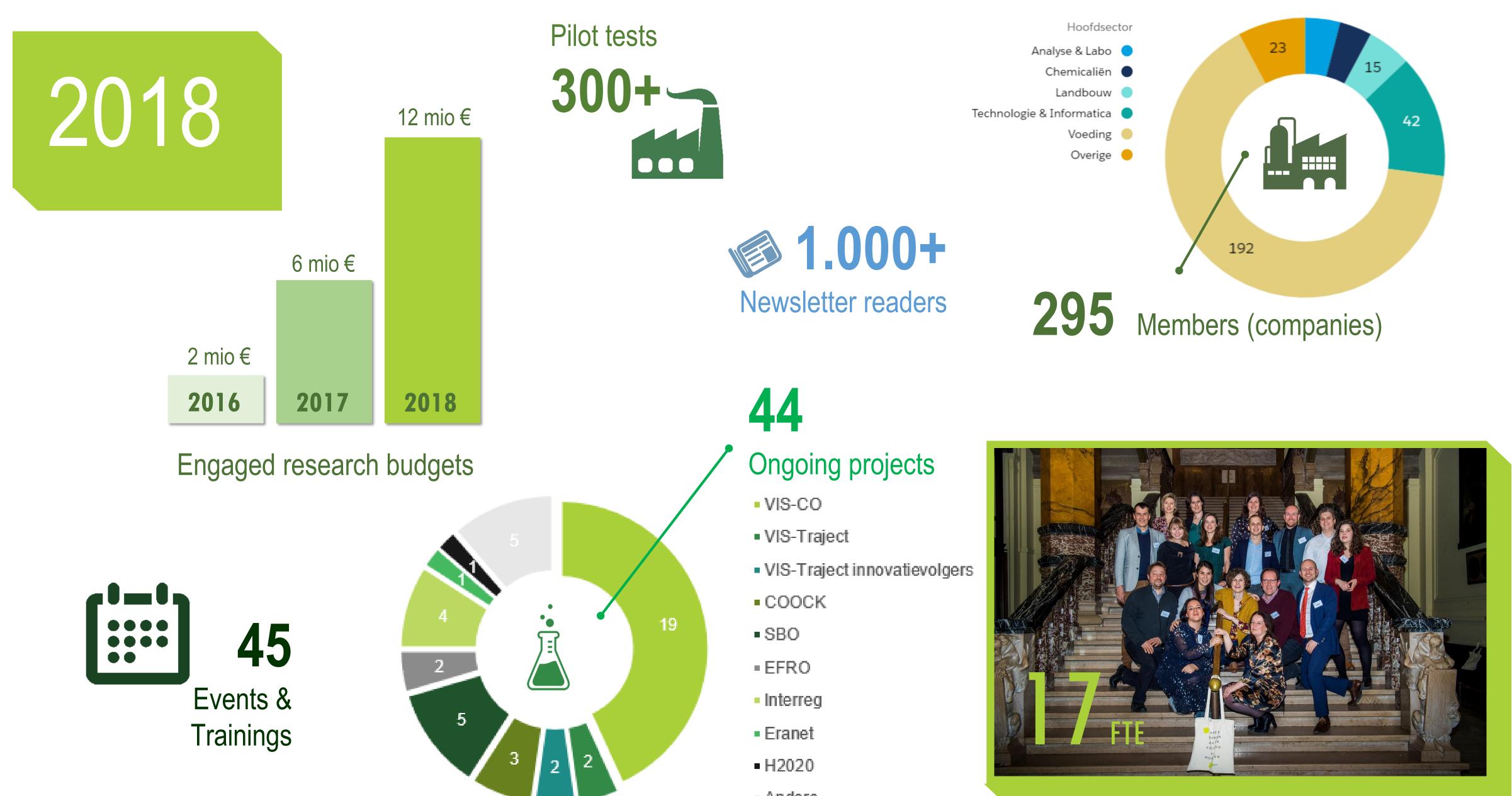
FLANDERS'

FOOD

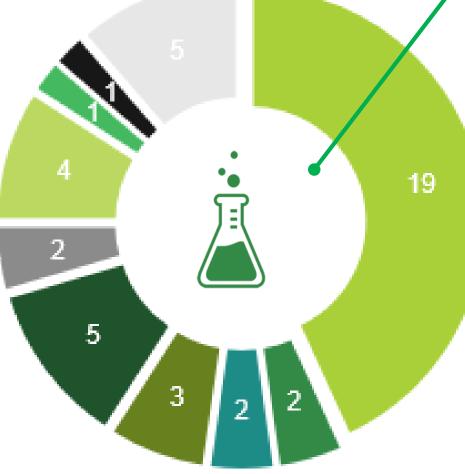
- Industry driven innovation platform with focus on growth and economic value creation
- Networked organization with academic partners (universities, RTO's as imec, ILVO, ...) • Networked organization with innovation partners (other industry driven clusters)
- Collaboration with the Flemish government
- Collaboration with the farmer associations (Boerenbond and ABS) in Flanders











- Andere



### Demand driven knowledge

### Business driven knowledge



For the industry

For companies

Exploit and disseminate state of the art

### LEAD TO KNOWLEDGE



# ACCELERATE EFFICIENT & EFFECTIVE INNOVATION

## LEAD IN KNOWLEDGE



### **CREATE/CROSS VALUE CHAINS**





Explore new knowledge horizons

### LEAD TO KNOWLEDGE



Bringing state-of-the art knowledge to the companies

- **Events**
- Projects (collective)
- Newsletters



FLANDERS' FOOD RADAR

### ✓ WORLD CLASS FOOD PRODUCTION



### Hoe smaak meten?

complexe organoleptische eigenschappen van een voedingsmiddel in kaart brengen?

### Meer lezen

### INDUSTRY 4.0



### Meet the cobots

Cobots zorgen ervoor dat de productielij kan geautomatiseerd worden. De mogel oneindig, maar hoe begin je eraan in de & produce', zoals sommige fabrikanten ecente hands-on workshop over collab in samenwerking met Flanders' FOOD, I an Sirris de deelnemers tijdens de eers implementeren van een concrete opdra

### Meer lezen





Smaak in de brede betekenis van het woord (flavour) omvat zowel aroma, smaak op de tong als mondgevoel. Hoe kan je de



## SECTOR IN DE SPOTLIGHT

**BETTER, CLEANER,** 

**SAFER MEAT** 

I-FAST IN-FACTORY FOOD ANALYTICAL SYSTEMS AND TECHNOLOGIES 

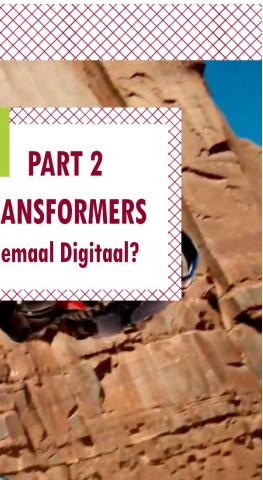




PART 2 TRANSFORMERS Helemaal Digitaal?

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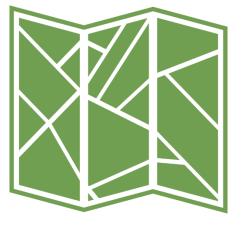
# 4 PROGRAMS

Resilient & sustainable agrifoodsystems World class food production Personalised foods & healthy diets New & shifting resources

Strategic & fundamental research

- SBO (collective)
- **ICON** (cooperative)
- International (H2020)

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Several roadmaps per program

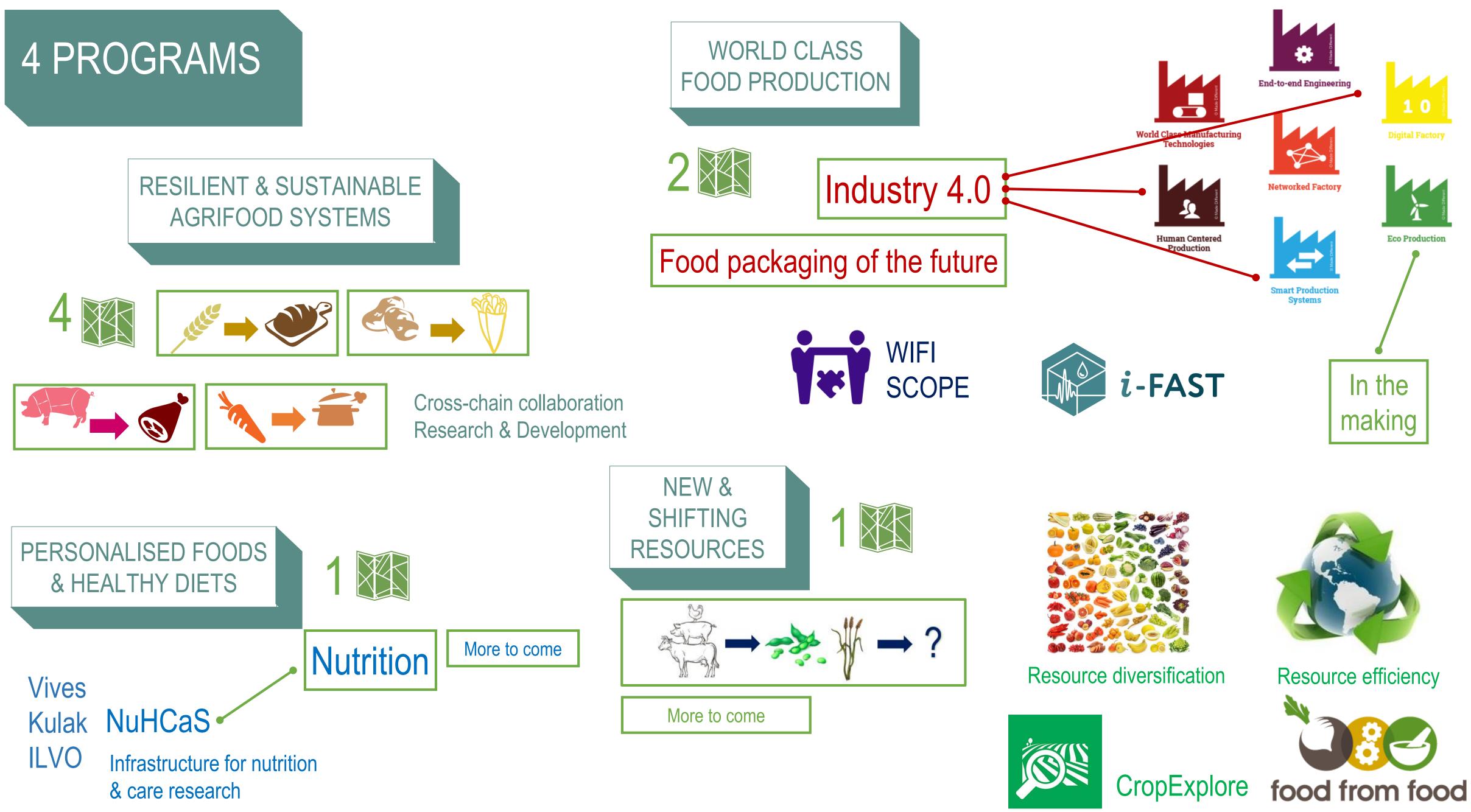
## LEAD IN KNOWLEDGE

**FIBRAXFUN** A KNOWLEDGE BASE FOR **EXPLOITING NOVEL WHEATS RICH** IN ARABINOXYLAN DIETARY FIBRE THROUGHOUT THE WHEAT VALUE CHAIN











## **ACCELERATE EFFICIENT & EFFECTIVE INNOVATION**



Business support

- Pilot infrastructure
- Tools & guides
- Advice

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### **CREATE/CROSS VALUE CHAINS**



**Crossectoral collaborations** 

- Cooperative projects
- Crossectoral communities
- International platforms
- . . .



And many more ...



# HEADQUARTERS

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