

Sustainable food futures, the role of ICT and citizen-consumers

Prof. Anna Davies Trinity College Dublin, Ireland

daviesa@tcd.ie

Sustainable digital transformation of the agricultural value chain: Future trends In Digital Transformation of the Agricultural Value Chain Opportunities, Challenges and the Role of Science $2^{nd} - 3^{rd}$ December 2020

Berlin, Germany.

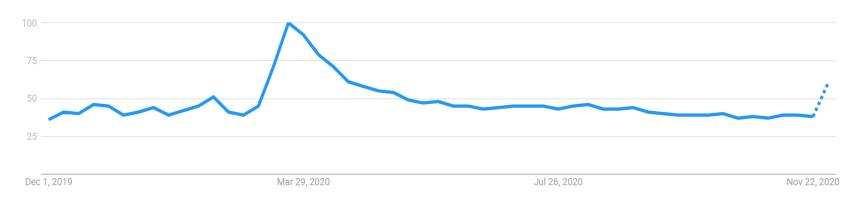
COVID CONTEXT

STA	YI	HC	DM	E
WE	D	EL		ER

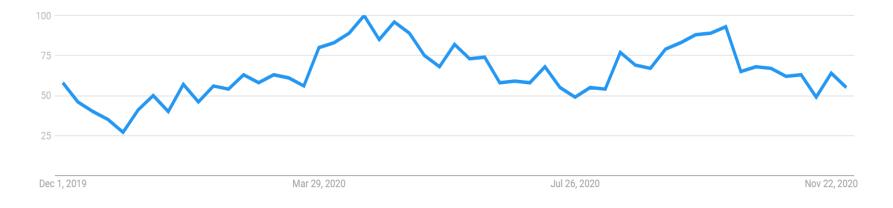
 Get the	app



COVID CONTEXT



Google Trends, "Food Delivery" – Dec 2019-Nov 2020



Google Trends, "Food Growing" – Dec 2019-Nov 2020



CUSTOMER LOGIN ~





To order Subscriptions How does it work Who are we English

Å

음 login

View our products -

Q Search and filter



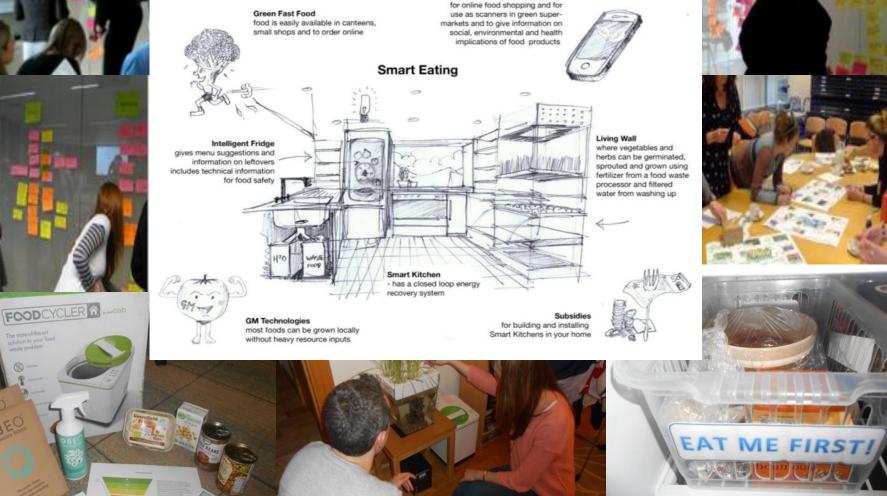
Who are we: building an alternative local food chain together

Do fresh, seasonal groceries directly from farmers and makers in your own region. Rechtstreex makes that possible. You order online or take out a subscription and enjoy the best the region has to offer. This way you know where your food comes from and you support farmers who are working on an attractive landscape in your region. Everyone in this local food chain gets a face and is as committed to good food as you are. In this way we make a difference together and we build an alternative local food chain.

PRE-COVID



OBE

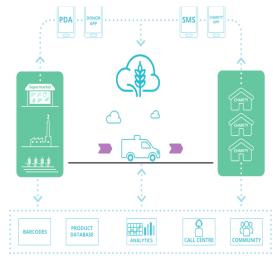


Smart Phone

Davies, A. R. (2014) Co-creating sustainable eating futures: technology, ICT and citizen-consumer ambivalence. *Futures: The journal of policy, planning and futures studies.* 62: 181-193

ICT-MEDIATED FOOD SHARING









✓ ☐ Custom Private Events

Whatever the occasion, we'll take the hassle out of planning your perfect event.



Culinary Experiences

A dining experience or a cooking class book the whole table for you and your crew.











Toolshed

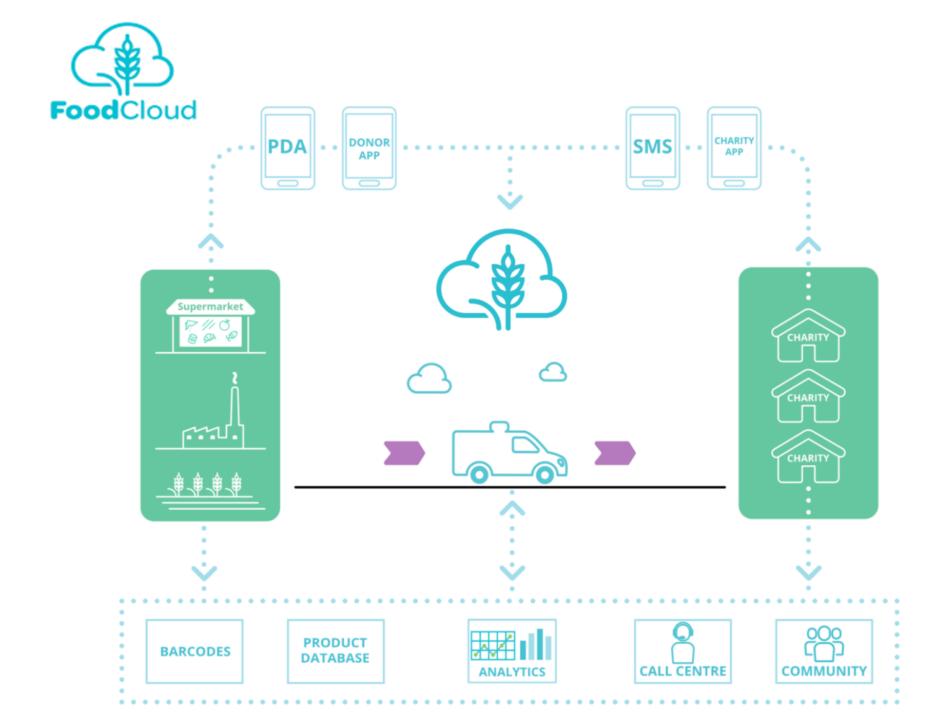


Talent Garden



Greenhouse

Davies, A.R. (2019) *Urban food sharing: Rules, tools and networks*: Policy Press: Bristol Open Access: <u>https://library.oapen.org/handle/20.500.12657/25248</u>





EatWith

✓ ∰ Custom Private Events

Whatever the occasion, we'll take the hassle out of planning your perfect event.



Culinary Experiences

A dining experience or a cooking class book the whole table for you and your crew.



Online Experiences

Bring the world into your kitchen with Eatwith Live online cooking classes & workshops.





Eatwith experiences created with you in mind

Events are private & personal

Whether your party is made up of 2 or more, you can privatize the experience for just you and your loved ones.

Committed to your well-being

All necessary measures have been taken so you can attend experiences with total peace of mind. Click here to find out more.

Hand-selected hosts

Our team hand-picks each host to ensure you have the best experience possible.











Dinner in Barcelona Seafood rooftop dinner and wine pairing in Barcelona 4.9/5 ★ (42)



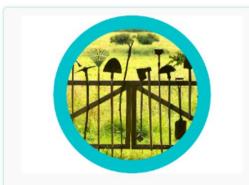
000

Davies, A.R. et al. (2020) The social practices of hosting P2P social dining events: insights for sustainable tourism, Journal of Sustainable Tourism, DOI: <u>10.1080/09669582.2020.1838526</u>



SHARE IT

https://shareit.sharecity.ie/



Toolshed

Create a full sustainability impact report for your initiative and a short summary with infographics that illustrate your positive social, economic and environmental impacts.



Talent Garden

Where food sharing initiatives can share stories about their activities and impacts.



Greenhouse

Where food sharing initiatives can connect with others around the world to share experiences and learn from each other.

Learn About Greenhouse

Find Out More

A community approach to

tackling hunger

A talk by Be Enriched CEO Kemi Akinola

Edible Garden City connecting with nature

View Talent Garden

We believe that growing your own food will reconnect one with nature and cultivate a sense of community.

What is FoodCloud?

FoodCloud: transforming surplus into opportunity

CONCLUSION







Image Source: SAPEA (2020) A sustainable food system for the European Union: <u>https://www.sapea.info/topics/sustainable-food/</u>



Thank you for your attention

Prof. Anna Davies Trinity College Dublin, Ireland

daviesa@tcd.ie

https://sharecity.ie/

SHARECITY received funding from the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme (Grant Agreement No. 646883).