

# Working WITH the farmers – Nestlé's approach to regenerative agriculture

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# Our targets and main pillars



## BIODIVERSITY

Increase plant and animal biodiversity above and below the ground.



We will source 20% of our key ingredients using Regenerative Agriculture by 2025 and 50% by 2030



## SOIL

Scale up farming practices that protect soil health and increase soil organic matter.



## WATER

Reduce chemical farm inputs, optimize organic fertilization, biological pest control and irrigation techniques.

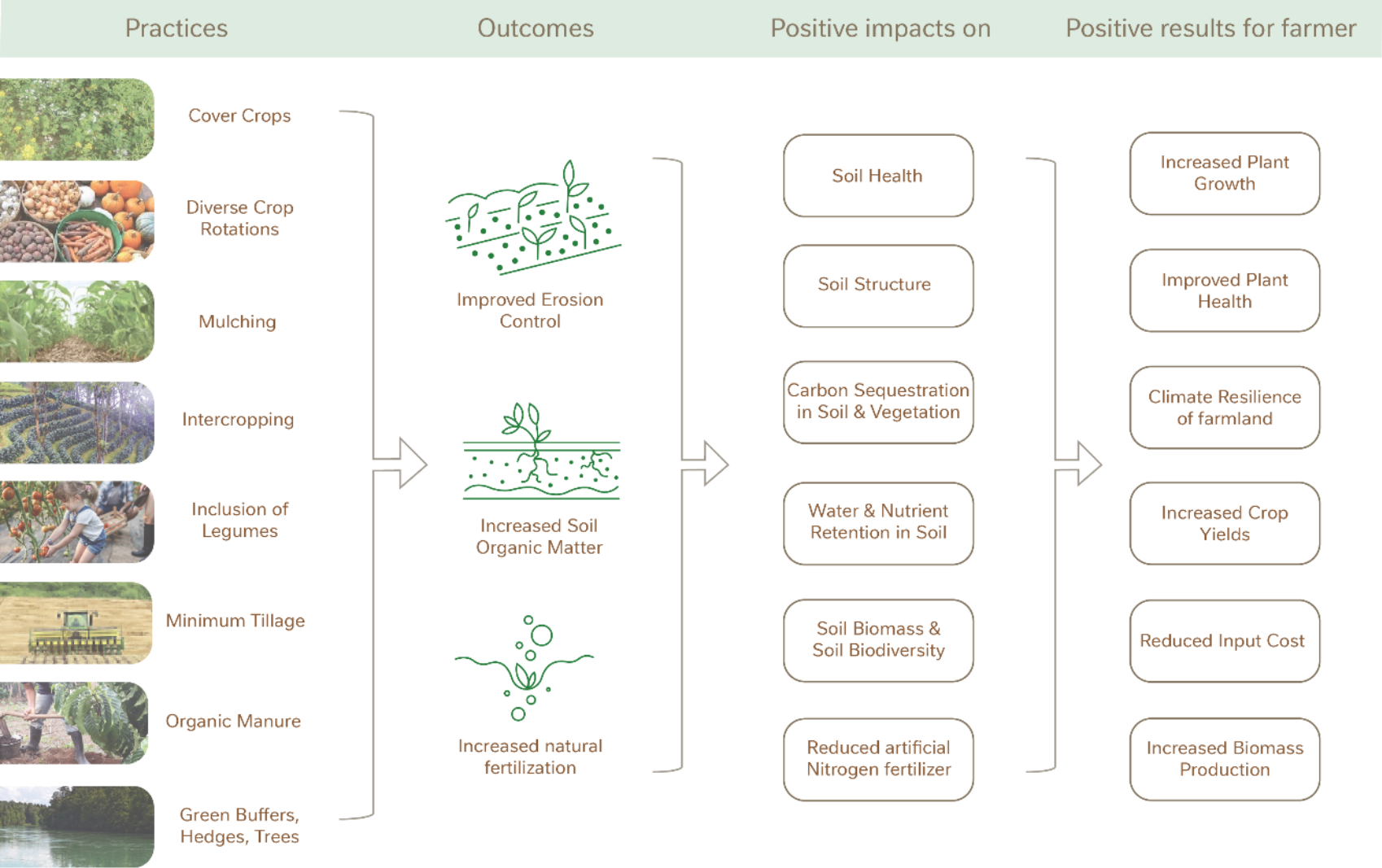


## LIVESTOCK

Integrate livestock and optimized grazing in farming systems where feasible.

# The impact is the target

## Impacts of Regen Ag: Practices & Outcomes / Leading & lagging indicators



# Supporting farmers' just transition and learn from lighthouse farms

## Coffee

- **Share Best Practices :**
  - Field programs in 15 coffee origins tailored to local priorities for CO2 reduction/removal
  - Support farmers' business/financial capabilities
  - Improve diversification/intercropping
- **Incentivize transformation (smallholder focus):**
  - Expand long-term, stable commercial relationships
  - Agree on conditional cash incentives
  - Develop crop insurance for extreme weather events
- **Agricultural R&D:**
  - High-yielding, disease-resistant coffee varieties
  - Develop and improve new and existing practices

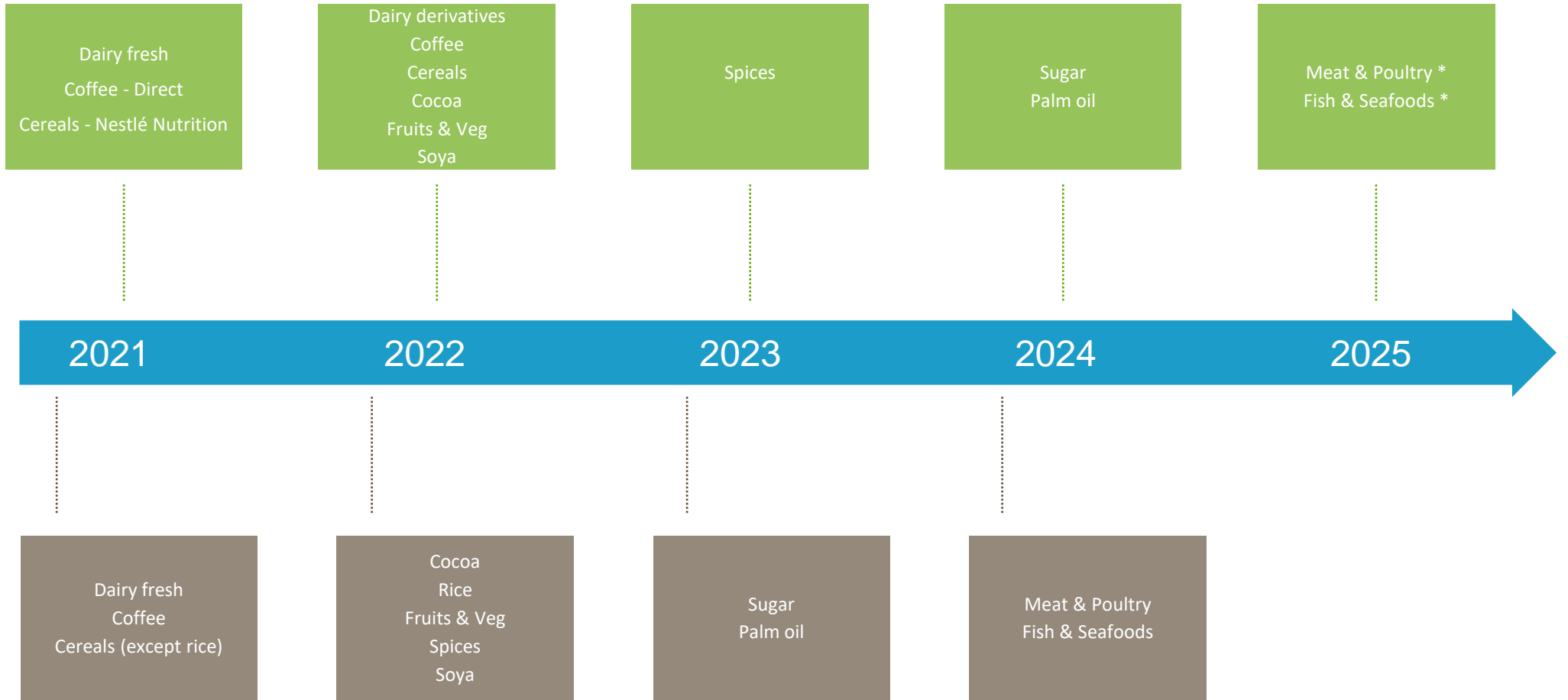
## Dairy

- **Share Best Practices :**
  - Programs to enhance agricultural practices and Agripreneurship in direct sourcing markets
  - Increase productivity, manure management, soil carbon sequestration and agroforestry
  - Develop 30 net zero dairy farms around the globe as lighthouse farms
- **Incentivize transformation :**
  - 112 projects in 20 fresh milk markets tailored to local context to reduce/remove GHG emissions
  - Pilot a GHG/Regen Agri incentive system in 4 markets which includes moving to primary data per farm
- **Agricultural R&D:**
  - Reduce methane emissions through biomedical technology in the cows rumen and manure storage

# Rollout plan

First reporting year  
% Regen Ag

Baseline mapping  
of farming practices



BACKUP



**Some of our UK wheat farmers are already adopting soil conservation practices and the benefits are clear**

Picture taken on the same day, in 2 fields located side by side



*Spot the footprint on the left hand side!*