

HORIZON EUROPE:

THE WAY TO A SUCCESSFUL RESEARCH PROJECT

APPLICATION

Sylvia Burssens

24 June 2022

EURAGRI WEBINAR



RESEARCH FUNDING SUPPORT



Faculty
Policy
Officers



Research
Coordinators



Central
Policy
Officers



Funding
Advisors



IOF Business
Development
Team



IDC
Coordinators

11 Faculties

 FACULTY OF
LAW AND CRIMINOLOGY

 FACULTY OF PSYCHOLOGY
AND EDUCATIONAL SCIENCES

 FACULTY OF POLITICAL
AND SOCIAL SCIENCES

 FACULTY OF ARTS
AND PHILOSOPHY

 FACULTY OF ENGINEERING
AND ARCHITECTURE

 FACULTY OF ECONOMICS AND
BUSINESS ADMINISTRATION

 FACULTY OF
BIOSCIENCE ENGINEERING

 FACULTY
OF SCIENCES

 FACULTY OF MEDICINE
AND HEALTH SCIENCES


GHENT
UNIVERSITY

 FACULTY OF
VETERINARY MEDICINE
accredited by EAEVE

 FACULTY OF
PHARMACEUTICAL SCIENCES

Central administration

- [Department of Educational Policy](#)
- [Research Department](#) ←
- [Department of Administrative Affairs](#)
- [Department of Personnel and Organization](#) ★
- [Financial Department](#) ★
- [Department of Information and Communication Technology](#) ★
- [Department of Infrastructure and Facility Management](#)
- [Department of Student Facilities](#)
- [Department of Communication and Marketing](#)

HORIZON EUROPE



HORIZON EUROPE

9th Innovation Framework Programme of the
European Commission

2021-2027

- ★ To strengthen the EU's scientific and technological bases and the European Research Area
- ★ to boost Europe's innovation capacity, competitiveness and jobs
- ★ to deliver on citizens' priorities and sustain our socio-economic model and values

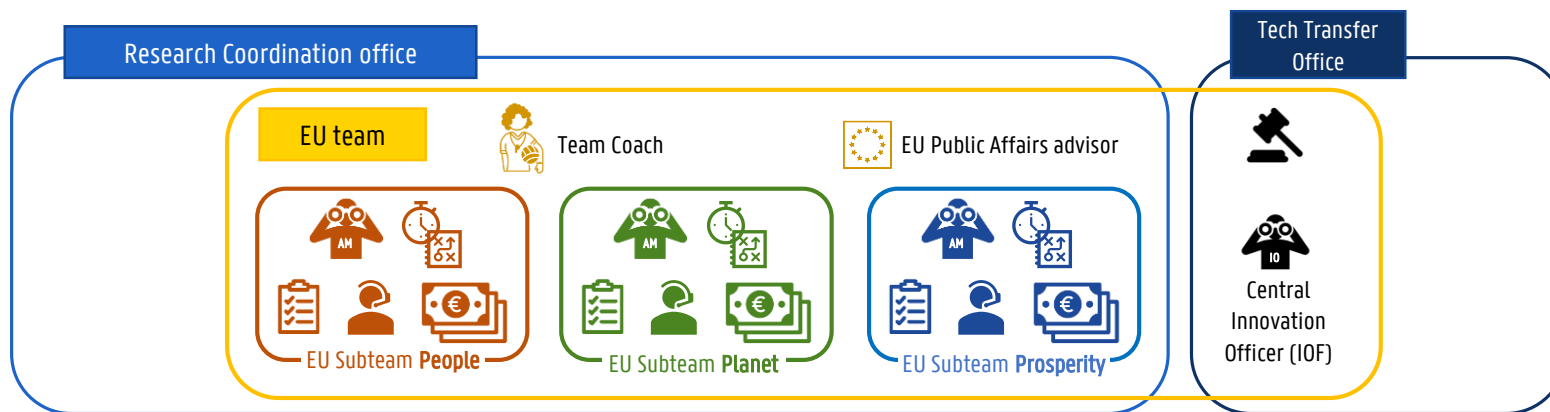
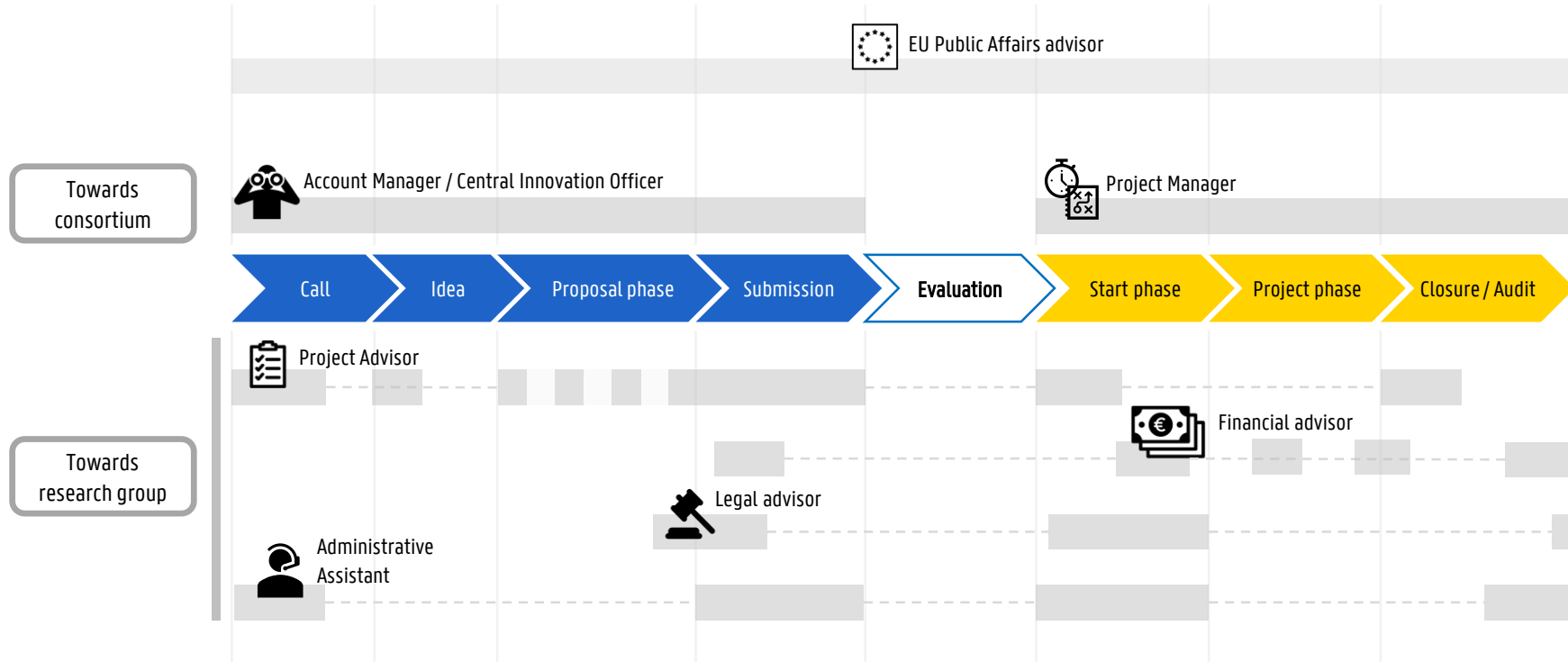


GOAL: MAXIMISING SUCCESS IN EU FUNDING FOR GHEENT UNIVERSITY

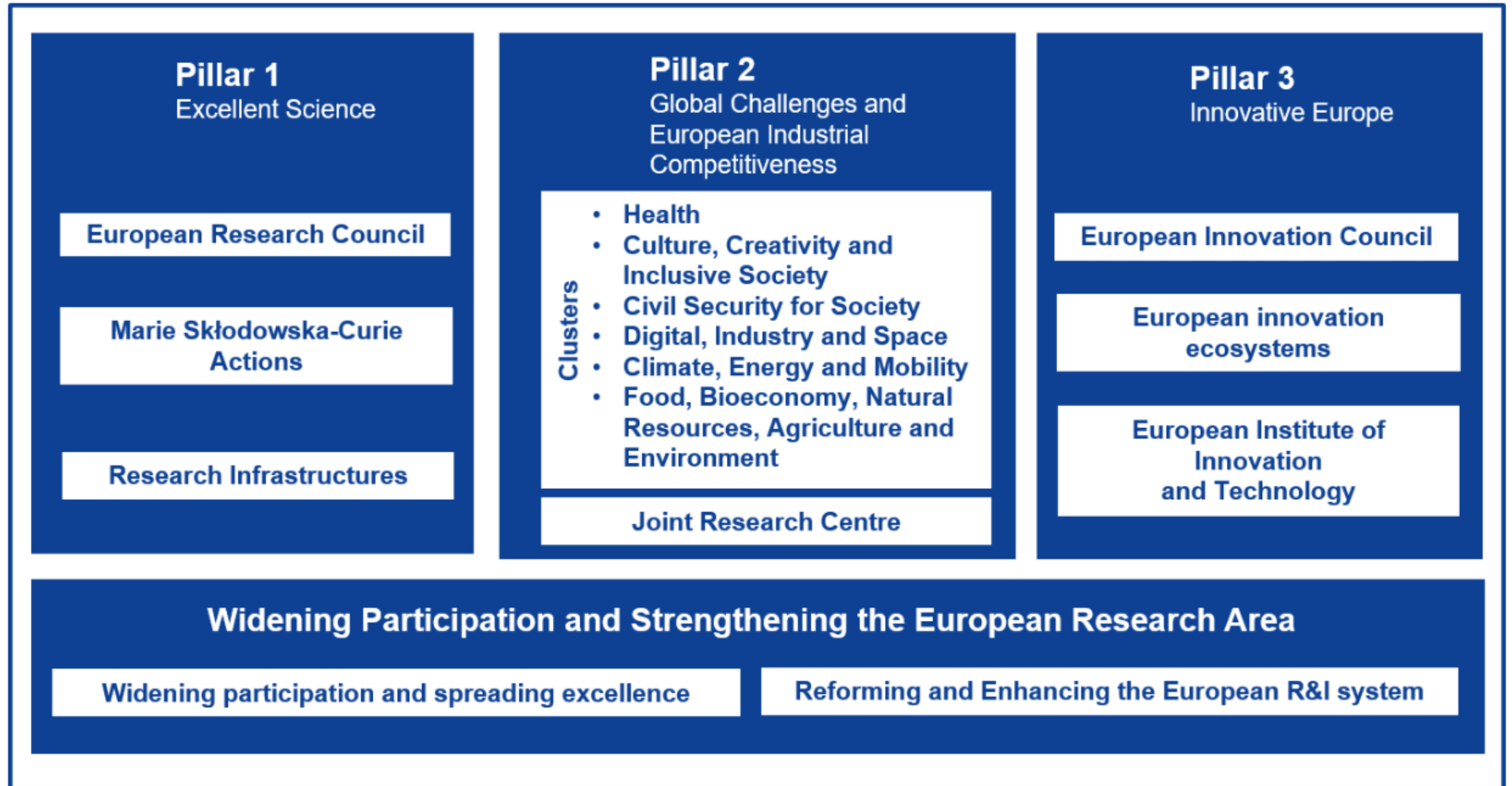
Needs identified at three levels:

| Public Affairs | Pre-award | Post-award |
|--|---|---|
| Horizontal Public Affairs Representation/Intelligence | Following up on calls Reviewing proposals | Full administrative, legal, financial support |
| <i>Thematic Public Affairs:</i> Networking Following thematic EU policy | <i>Pro-active scouting:</i> Raising awareness and linking researchers to specific EU funding opportunities | <i>Support in coordination:</i> Non-scientific project management |
| <i>Proposal Intelligence:</i> Translating EU-policy into competitive proposals | <i>Grant writing support:</i> Developing project concept and proposal preparation | <i>In-house expertise:</i> Developing tools Leveraging on previous experience |

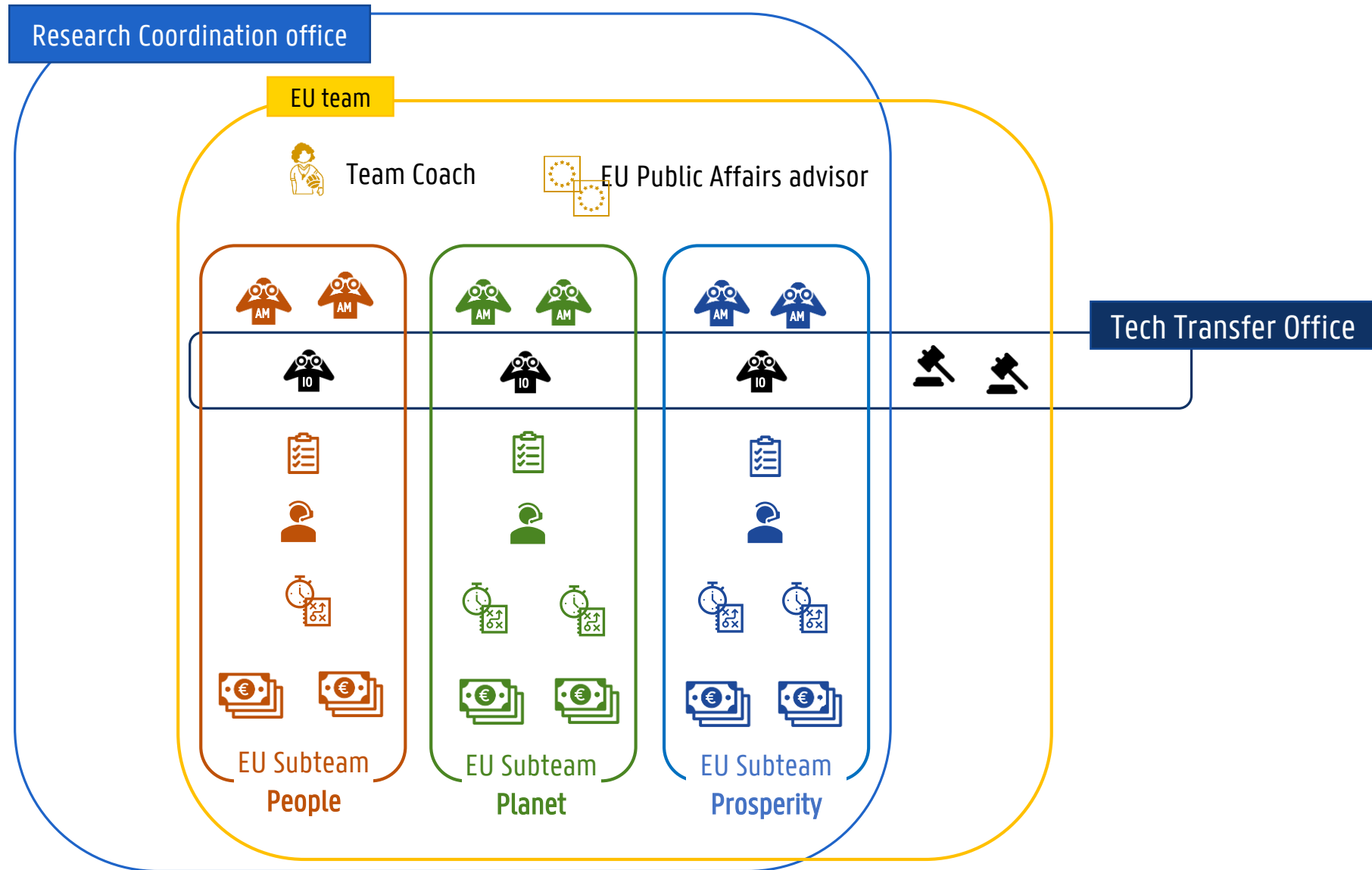
AS FROM 2021: EU TEAM - ROLES



STRUCTURE HORIZON EUROPE



AS FROM END OF 2020: EU TEAM - STRUCTURE

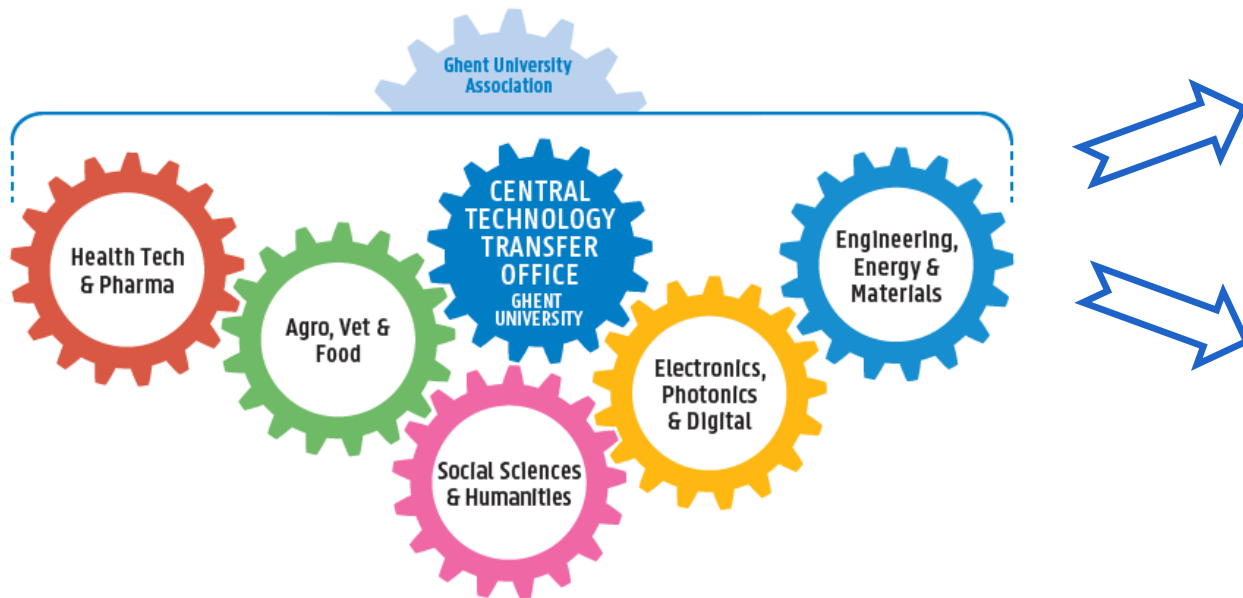


TEAM MEMBERS

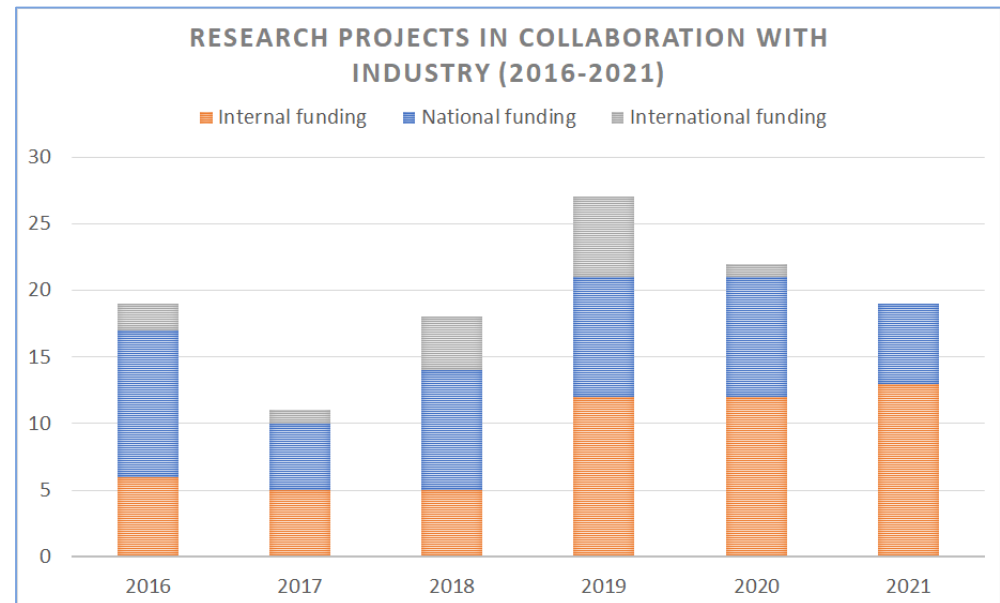
| Team | People | Planet | Prosperity |
|--|---|---|--|
| Public Affairs advisors | Wendy Sonneveld / NN | | |
| EU-accountmanager (ERC-MSCA) | Margo Baele | | |
| Innovation Officers (EIT/ EIC) | Frederik Vandecasteele | Frederik Vandecasteele Kamila Mascart | Kamila Mascart Sven Verstrepen |
| EU-accountmanagers (thematic) | Evi Lippens (Health) | Sylvia Burssens (Food, Agriculture) | Jakob Kuhs (Climate, Energy, Mobility) |
| | Tobias Hermans (Social Sciences & Humanities) | Sylvia Gildemyn (Bioeconomy, Environment) | Erika Fiset (Digital, Industry, Space) |
| Project advisors + Admin/logistic support | Pieter-Jan Hutsebaut | Lieve Huys | Nathalie Vandepitte |
| | Griet Van Hyfte | Naomi Wauters | Paulien Cantraine |
| EU-projectmanagers | Saskia Vanden Broeck | Katrien Windels | Marianne Van Lancker |
| | | Els Vermeulen | Annelies De Paepe |
| Financial advisors (non-FP projects) | Karel Vercamst | Matthias De Beuf / Sara Van der Gucht | Luk Hautekiet |
| Financial advisors (FP projects) | Tessa Quaedvlieg | Stephane Pirotte | Ann Moens |
| Financial policy advisor | Sara Van der Gucht | | |
| Legal advisors | Laurien Lenaerts / Katia Berlingieri | | |

COLLABORATION WITH INDUSTRY

IOF Business Development Centers



| Spin-offs (2006-2021) | |
|-----------------------|----------------------|
| QustomDot | (Inside Matters) XRE |
| ExeVir | Q-Biologicals |
| Avroxa | Phyto-IT |
| INSPECT | Biogazelle |
| Apeha.Bio | Intrexon Actobiotics |



FUNDING ACADEMY



FUNDING ACADEMY ACTIVITIES



Train the trainer



Inform



Train



Advise

Ghent University Research Community

(FUTURE) COORDINATOR COURSES

5 modules

Module 1: Training on Horizon Europe collaborative projects (Pillar 2) - preparatory course

Module 2: Coordinator training - basic course: from topic to proposal

Module 3: Advanced course – Excellence

Module 4: Advanced course – Impact

Module 5: Post-award

TOOLS

- To develop a DMP
- To develop a communication, dissemination and exploitation strategy
- To describe impact pathways
- To cope with gender and/or ethical issues
- To make a WP on coordination and management
-

WE CAN HELP YOU – PRE-AWARD

boost your participation and maximise your success by

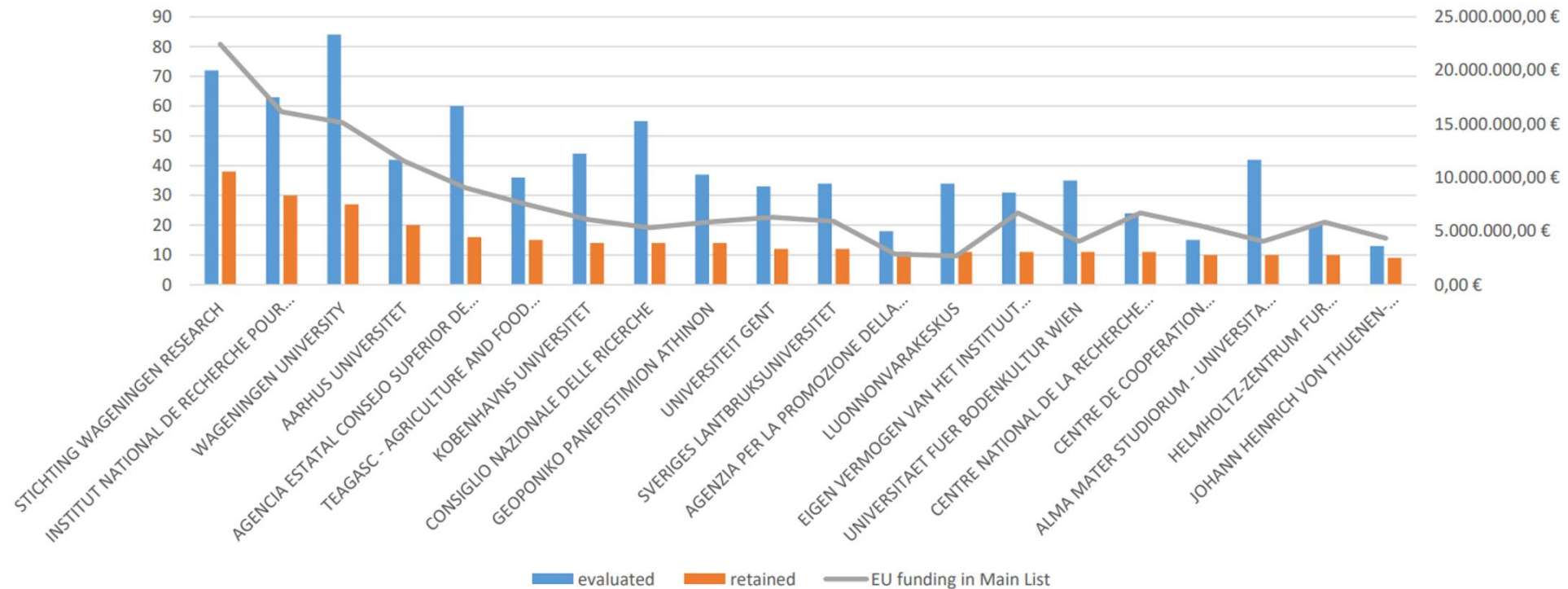
- reading the work programmes for new opportunities
- listening to your ideas
- explaining strategy & rationale behind calls
- proactively scouting the right topics for you
- developing a concept note
- looking for the right partners
- supporting with specific parts of the project proposal e.g. impact, open science & data management, gender, ethics, the multi-actor approach, risk management..., WPs structure and content e.g. WP C&D&E ; WP

Check our [Charter for coordinators](#) for details regarding our services

BUT ALSO

- Follow info sessions (e.g. from the NCP, EC)
- Go to matchmaking events
- Screen actively for potential partners
- Network and lobby through organisations
- Contact point for external partners
- Visiting delegations (external partners)
- Peer-to-peer interactions
- Expert evaluators

Top 20 beneficiaries (proposals vs funding)



HOW TO PARTICIPATE?

- As a coordinator
- As a partner in the consortium – Hop on !
- Through the Advisory Board
- Through participatory activities (experts)
- Through cross-exchange activities

MISSION STATEMENT EU-TEAM

We give your scientific excellence

European relevance

*by helping you uncover and maximise the potential of your research
for the global society, economy and environment.*



Sylvia Burssens

EU AM Account Manager Food, Agriculture and Natural Resources

EU team

RESEARCH DEPARTMENT

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